

**Class of the Week  
CONTEST  
OFFICIAL RULES AND REGULATIONS (the “Rules”)**

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1. The Class of the Week contest (the “**Contest**”) starts at 12:01 a.m. Eastern Time (ET) on Monday, October 2, 2017 and closes on, May 20, 2018 at 11:59 p.m. ET (the “**Contest Period**”). No purchase necessary. Void where prohibited. Limit of one Prize per class.
2. The Contest sponsors are: Bell Media Inc., Mastronardi Produce Limited, and Monarch Office Supply Inc. (hereinafter referred to as the “**Contest Sponsors**”).
3. TO ENTER the Contest, simply visit the web site located at [www.am800cklw.com](http://www.am800cklw.com), or at [www.ctvwindsor.ca](http://www.ctvwindsor.ca), click on the Contest page and nominate a class of an elementary school in Windsor and Essex County (the “**Nominee**”), complete and submit your entry by following the instructions found on the Contest page. All entries must include your name, address, age, ten-digit day and evening telephone numbers, e-mail address as well as the name of the class that deserves a Prize, the elementary school address, city and province. All entries must also include a brief explanation (the “**Story**”) (maximum 100 words in length) of why they should win (referred to as “**Submission(s)**”). In order to be eligible, the Submissions must comply with the Submission Guidelines below. Limit of one (1) entry per individual per day. If it is discovered that you attempted to enter more than once per day, all your entries will be void. Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries are ineligible.
4. **ELIGIBILITY:** To enter and nominate a class as a Nominee, you must be a legal resident of Ontario and be thirteen (13) years of age or older. In order to be eligible to win, a Nominee must be in an elementary school that is in Windsor-Essex County, Ontario. Subject to the age requirement provided above, entrants who are under the age of majority at the date of entry are eligible to enter the Contest and win a Prize provided that the parent or legal guardian of the entrant accepts the Prize and the terms and conditions hereof for and on behalf of such entrant. Employees and their parents, siblings and children, and persons domiciled with an employee of the Contest Sponsors, their respective agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter. Entrants who are under the age of majority at the date of entry are eligible to enter the Contest provided that the parent or legal guardian of the entrant accepts the terms and conditions hereof for and on behalf of such entrant.
5. **IMPORTANT NOTE:** The Contest Sponsors reserve the right at any time, in their sole and absolute discretion, to require proof, in form and substance satisfactory to the Contest Sponsors within the timeframe specified by the Contest Sponsors that: (i) confirms that the entrant and the Submissions meet all of the applicable requirements specified in these Rules; (ii) the entrant has all necessary permissions and authorizations as required pursuant to these Rules including permission from all persons (or from a parent or legal guardian if such person is a minor) appearing in the Photo; and/or (iii) is required for any other reason that the Contest Sponsors deem necessary, in their sole and absolute discretion for the purposes of administering this Contest in accordance with these Rules, or for any other reason. Failure to provide such proof to the complete satisfaction of the Contest Sponsors within the timeline specified may result in disqualification in the sole and absolute discretion of the Contest Sponsors. The Contest Sponsors may post and/or broadcast on air or online any Submissions submitted as set forth in these Rules. Any Submission that the Contest Sponsors deem, at any time, violates the terms and conditions set forth in these Rules, as determined by the Contest Sponsors in their sole and absolute discretion, may be taken down. Prior to being posted or aired, the Contest Sponsors reserve the right, in their sole and absolute discretion, to edit or modify any Submission, or to request an entrant to modify, edit and/or re-submit his or her Submission, in order to ensure that the Submission complies with these Rules, including the Submission Requirements, or for any other reason.
6. **PRIZES:** There are twenty-eight (28) prizes (the “**Prize(s)**”) available to be won, each consisting of: one (1) SUNSET Produce Breakfast snack for each student in the applicable Prize winning class; one (1) embroidered backpack for each student in the applicable Prize winning class; and one (1) framed certificate for the classroom of the applicable Prize winning class. The characteristics and features of each Prize element, unless otherwise specified herein, are at the Contest Sponsors’ sole discretion. In order to receive a SUNSET Breakfast Snack and a backpack, a student must be in attendance on the date of the SUNSET Breakfast Snack. The SUNSET Breakfast Snack will occur on a date to be selected by the Contest Sponsors at their sole discretion; however, it must take place sometime between October 19, 2016 and May 24, 2017 (Christmas and March Break excluded). The approximate retail value of each Prize is three hundred dollars (\$300) CAD; however, the actual retail value will depend on the number of students in the applicable Prize winning class. Limit of one (1) Prize per Nominee. Before being able to participate in a Prize, each student’s parent or legal guardian and the teacher of a potential Prize winning nominee will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, agrees to be available

and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the travelling companion, beyond his/her participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the travelling companion's participation in this Contest and receipt and use of the Prize.

7. Prizes must be accepted as awarded. The Prizes may not be sold, transferred and are not convertible to cash. Contest Sponsors reserve the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. The school of a Prize winning class is solely responsible for all costs not expressly described herein.
8. **WEEKLY PRIZE DRAWS:** On every Monday for twenty-eight (28) weeks, starting the week of October 16, 2016 and ending on May 24, 2018 (with the exception of December 21 and December 28, 2017; and January 4 and March 15, 2018 – on these Mondays, no draw will occur and no Prize will be awarded) at approximately 9:00 a.m. ET, a random draw for each Prize (a “**Prize Draw**”) will take place at Bell Media Inc., Windsor, ON from among all eligible entries received during the Contest Period up to the applicable Prize Draw. The class associated with the first (1<sup>st</sup>) entry drawn in the course of each Prize Draw will be eligible to win a Prize. The odds of winning a Prize will depend on the number of eligible entries received during the Contest Period up to the time of the applicable draw. Bell Media Inc., acting reasonably, will attempt to contact the teacher of the potential Prize winning class to notify him/her that his/her class may have won a Prize within two (2) business days after the applicable draw. In the event that the teacher cannot be contacted within 2 business days after the applicable draw, his/her class will be disqualified and an alternate potential Prize winning class may be drawn at the Contest Sponsors' sole discretion. Proof of identification must be provided upon request.
9. In order to be declared a Prize winning nominee, the entrant who nominated the potential Prize winning nominee must first correctly answer, unaided, a time limited mathematical skill-testing question administered by Bell Media Inc. Before being awarded a Prize, the entrant who nominated the potential winning nominee will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form in the Contest Sponsors' form stating, among other things, that he/she has read and understood these Rules, grants all consents required by the Contest Sponsors, authorizes the Contest Sponsors to broadcast, publish, disseminate and/or otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet, comments made regarding the Contest, and voice and all other indicia of personality, in connection with any promotion and/or publicity, and/or for general news and/or for entertainment and/or information purposes, including, without limitation, broadcasting comments made about the Contest and broadcasting them on the radio to promote the Contest, at no additional compensation, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out his/her participation in this Contest and receipt and/or use of the Prize. In the event that a student and/or the teacher of a potential Prize winning class does not comply with all the provisions as contemplated in these Rules, Contest Sponsors shall have the right to disqualify the potential Prize winning class, and draw an alternate potential Prize winning class, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection of a potential Prize winning class and notification of a potential Prize winning class' teacher, shall be applied, with the necessary amendments, until all Prize winning classes have been duly selected, but in any event, no later than May 24, 2018.
10. **SUBMISSION GUIDELINES:** Nominee must be an elementary school class that is comprised of up to twenty-nine (29) students and one (1) teacher. Submissions must be original and not include any third party's proprietary content, including trade-marks or copyrighted content. Contest Sponsors, in their sole discretion, may disqualify any entrant who uses third party proprietary content, at any time. Contest Sponsors further reserve the right, in their sole discretion, to edit any Submission to blur out any trade-marks or to remove any copyrighted content. Contest Sponsors reserve the right to disqualify any Submissions that involve anything illegal, potentially or actually dangerous or harmful or containing any element of physical risk, at any time. Any Submission that involves a third party that does not choose to be part of the Submission may also be disqualified. Submissions must not include any illegal, defamatory or in any way obscene content. Submissions cannot be a parody or derogatory. Submissions remain the property of the entrant, however by entering this Contest, each entrant (i) represents and warrants that his/her Submission is his or her original work and does not infringe on any third party's copyright, trade-mark or other intellectual property rights, (ii) represents and warrants that he/she has all necessary rights from any third party that appears, or is mentioned, in the Submission, including those from the parent or legal guardian if third party is under the age of majority; (iii) grants the Contest Sponsors, an unlimited, royalty free, irrevocable, right and license to reproduce, post and/or broadcast the Submission in any form of media now known or hereinafter developed; (iv) waives all moral rights in the Submission in favour of the Contest Sponsors; (v) agrees to release, indemnify, discharge and hold harmless the Contest Sponsors from any claim or liability arising from or related to the Submission and/or his/her participation in this Contest; and (vi) consents to the publication and/or use, in any medium of the entrant's Submission, name, city of residence, photograph and/or image for publicity purposes carried out by the Contest Sponsors and/or their advertising and promotional agencies without payment or compensation of any kind. Submissions may be showcased by Contest Sponsors on a public viewing gallery, including

without limitation, on the Contest Website. Contest Sponsors assume no responsibility for any claims against infringement of the right of privacy with respect to any Submission.

11. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
12. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest web site.
13. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsors for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at [bellmedia.ca/about/Media\\_Privacy.page](http://bellmedia.ca/about/Media_Privacy.page). Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Bell Media Inc. at 1640 Ouellette Ave. Windsor, Ontario, N8X 1L1.
14. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
15. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their respective affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

**LEGALS for the Class of the Week Contest**

No purchase necessary. Some restrictions apply. Contest starts at 12:01 a.m. ET on October 2, 2017 and closes on May 20, 2018 at 11:59 p.m. ET. Complete contest rules and regulations and entry available at [www.am800cklw.com](http://www.am800cklw.com). Open to legal residents of Ontario who are thirteen (13) years of age or older. Correctly answer to skill testing question required. Approximate retail value of each of the 28 Prizes is \$300 CAD. Odds of winning a Prize will depend upon the total number of eligible entries received during the Contest Period up to the time of the applicable Prize draw.