

**Jackpot Radio: LOTTO MAX Monday and Friday
CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)**

1. TO ENTER the Jackpot Radio: LOTTO MAX Monday and Friday contest (the “**Contest**”), listen 102.9 K-Lite radio station for the special ‘Lotto Max Monday and Friday’ cue to call made every Monday during the Contest Period (defined below) sometime between 9:00 a.m. and 2:00 p.m. Eastern Time (“**ET**”) with Jack Peets, and sometime between 2:00 p.m. and 7:00 p.m. with Aiko (each, an “**Announcement**”) telling listeners to call in. Friday during the Contest Period (defined below) sometime between 5:30 a.m. and 9:00 a.m. Eastern Time (“**ET**”) with Sunni and Hayes, and sometime between 2:00 p.m. and 7:00 p.m. with Aiko (each, an “**Announcement**”) telling listeners to call in. When you hear an Announcement, call the Contest line at 1-905-645-5483. In the event the entrant is outside of the local calling area, standard long distance rates as charged by the entrant’s long distance service provider will apply. The tenth (10th) caller whose call is answered on the Contest line following an Announcement will be eligible to win a Prize (described below). Each potential winner will be announced on air and will be required to speak with a radio program host on-air. If there is not a clear telephone connection between the on-air announcer and a potential winner, such that one or each other cannot hear the other, such potential winner will be disqualified, and the Contest Sponsors will not be liable in any way for such failed connection. If the entrant says anything on-air that is defamatory, obscene, offensive, or harmful to a third-party in any way, in the sole discretion of 102.9 K-Lite, the potential winner will be disqualified. Each potential winner will then be required to provide a representative of 102.9 K-Lite with their full name, address and telephone number, which will not be broadcasted. In conducting the Contest, 102.9 K-Lite and its representatives have the full and absolute discretion to disqualify any potential winner who fails to respond on the phone or whose response cannot be heard, and the Contest Sponsors shall have no liability or responsibility to any potential winner so disqualified. The odds of winning a Prize will depend on the total number of individuals calling the Contest line following the applicable Announcement.
2. The Contest starts at 5:30 a.m. ET on Monday, April 1, 2019 and closes at 7:00 p.m. ET on Friday, March 27, 2020, with a blackout period from December 24, 2019 to January 1, 2020 during which no Announcements will be made (the “**Contest Period**”). There are one hundred and four (104) prizes (the “**Prize(s)**”) to be won in the province of Ontario. Two (2) Prizes will be awarded each week to potential winners during the Contest Period, excluding the blackout period. No purchase necessary. Void where prohibited. Limit of one (1) Prize per household in any thirty (30) day period.
3. The contest sponsors are 102.9 K-Lite, a division of Bell Media Inc., and the Ontario Lottery and Gaming Corporation (“**OLG**”, together with 102.9 K-Lite, the “**Contest Sponsors**”).
4. **ELIGIBILITY:** To enter and to be eligible to win, entrant must be: (i) a legal resident of Ontario; and (ii) eighteen (18) years of age or older. Employees (including full-time, part-time and students and any persons on paid or unpaid leave) and their parents, siblings and children, and persons domiciled with an employee of the Contest Sponsors, their respective agents, parent, affiliated or related companies, subsidiaries, divisions, including OLG’s authorized retailer, the Alcohol and Gaming Commission of Ontario, and individual consultants or public sector employees retained by OLG through contracts of retainer, for periods of service of thirty (30) days or more in the aggregate, members of the OLG Board of Directors, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter. A winner of a previous Bell Media Hamilton Radio Station contest (hosted by either 102.9 K-Lite, TSN 1150, or FUNNY 820) within the thirty (30) days preceding the start of the Announcement (including persons designated by such winners to participate in the prize as well as those with whom they reside) are also ineligible to enter. Subject to the limitations set out in Sections 3 and 4, there are no limitations on the number of telephone entries per person. All entries are subject to verification at any time. The Contest Sponsors reserve the right, in their sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsors) to participate in the Contest. Failure to provide such proof in a timely manner may result in disqualification.
5. **PRIZES** – Each consists of a \$100 LOTTO Max voucher that can be redeemed for four (4) \$5 LOTTO Max selections with five (5) ENCORE selections (\$1 each) for any four (4) upcoming consecutive draws. The approximate retail value of each Prize is \$100 CAD. Each voucher may only be redeemed once and all lottery

selections will be distributed at that time.

6. Prizes must be accepted as awarded. Prizes may not be sold, transferred and are not convertible to cash. Contest Sponsors reserve the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable.
7. **IN ORDER TO BE DECLARED A WINNER**, potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Bell Media Inc. Before being awarded a Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read and complied with these Rules, including the eligibility requirements grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsors and/or similar matters, authorizes the Contest Sponsors to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsors shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until all qualified winners have been duly selected.
8. Each winner will be required to pick up his/her Prize within thirty (30) days of being declared a winner at the Radio Station (883 Upper Wentworth Street, Suite 401, Hamilton, Ontario, L9A 4Y6) during regular business hours (Monday, Wednesday, and Friday, 9:00 a.m. – 1:00 p.m., holidays excluded) in person and must provide valid photo ID with his/her proper name and address in order to claim the Prize. In the sole discretion of the Contest Sponsors, if the Winner has a disability that would not permit him or her to pick up the prize in-person, the Contest Sponsors may provide for an alternative method of delivery. Unclaimed Prizes will not be distributed or otherwise awarded to other entrants.
9. By entering this Contest the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
10. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize winners (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an

entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website, where applicable.

11. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsors for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at www.bellmedia.ca/about/Media_Privacy.page, and OLG's Privacy Policy, which is available at <http://www.olg.ca/privacy.jsp>. Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Bell Media Inc. at 883 Upper Wentworth Street, Suite 401, Hamilton, Ontario, L9A 4Y6.
12. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including, but not limited to, point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
13. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.