

**\$1000 Minute
CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)**

1. TO ENTER the \$1000 Minute contest (the “**Contest**”), an announcement will be made at approximately 7:50 a.m., and 8:00 a.m. EST each weekday of the Contest Period telling listeners to call in for a chance to play (the “**Announcement**”). When you hear the Announcement, call the Ottawa’s Pure Country 94 contest line at 613-750-9494 (the “**Contest Line**”). In the event the entrant is outside of the local calling area, standard long distance rates as charged by the entrant’s long distance service provider will apply. The ninth (10th) caller through on the Contest Line following the Announcement (each, a “**Contestant**”) will be eligible to play the \$1000 Minute game (the “**Game**”) for a chance to win a Prize, as described below. The object of the Game is to answer all ten (10) trivia questions correctly in sixty (60) seconds. With each correct question, the amount of money will increase by ten (\$10) dollars. If at any time during the Game the Contestant answers a question incorrectly or exceeds their sixty (60) seconds limit, the Contestant will win the previously announced amount of money. However, if the Contestant answers all ten (10) questions correctly during the time limit, he/she will win one thousand (\$1,000) dollars CAD. The first answer given to a question is the only answer accepted. If there is no clear telephone connection between the on-air announcer and a Contestant during the Game, such that one or each other cannot hear the other, such Contestant will be disqualified, and the Contest Sponsor will not be liable in any way for such failed connection. The potential winner will be announced on air and will be required to chat on-air. Each potential winner will then be required to provide a representative of the Contest Sponsor with his/her name, address and telephone number. In conducting the Contest, Ottawa’s Pure Country 94 and its representatives have the full and absolute discretion to disqualify any Contestant who fails to respond on the phone or whose response cannot be heard and the Contest Sponsor shall have no liability or responsibility to any Contestant so disqualified. The odds of becoming a Contestant will depend on the total number of individuals calling the Contest Line following the applicable Announcement.
2. The Contest starts at 12:00 a.m. ET on September 8, 2020 and closes at 11:59 p.m. ET on December 31, 2020 Limit of one (1) Prize per household per ninety (90) days. No purchase necessary. Void where prohibited.
3. The Contest sponsor is Ottawa’s Pure Country 94, a division of Bell Media Inc., (hereinafter referred to as the “**Contest Sponsor**”).
4. To enter and to be eligible to win, entrant must be a legal resident of Ontario, Canada and be eighteen (18) years of age or older. Employees and their parents, siblings and children, and persons domiciled with an employee of the Contest Sponsor, its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter. Winners of a Bell Media Inc. contest within the ninety (90) days preceding the winner selection date for this Contest (including persons designated by such winners to take ownership of prizes) are not eligible to enter and may be disqualified.
5. Prizes: A maximum of \$252,000 CAD is available to be won throughout the Contest Period (collectively the “**Prizes**”, each a “**Prize**”). As Prizes are won during the Contest Period, the number of Prizes available to be won, and the value of such Prizes, will be adjusted accordingly. The number of Prizes to be awarded will depend on the number of successful Contestants and the amount of each Prize awarded to each winner. The minimum Prize value offered to a particular Contestant will be \$10.00 CAD. The maximum Prize value which may be won by a particular Contestant will be \$1,000 CAD. Prizes won will be awarded in the form of a cheque. In the event that the maximum value of \$252,000 CAD is awarded prior to the end of the Contest Period, no further prizing will be awarded and the Contest will be completed.
6. Prizes must be accepted as awarded. Contest Sponsor reserves the right to substitute a Prize in whole or in part in the event that all or any component of a Prize is unavailable. The odds of being selected as a Contestant and playing the Game to be eligible to win a Prize will depend upon the number of callers after each Announcement.
7. Proof of identification must be provided upon request. In order to be declared a winner, potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Ottawa’s Pure Country 94. Before being awarded a Prize, potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that he/she has read and understood these Rules, grants all consents required, authorizes the Contest Sponsor to broadcast, publish and disseminate his/her name, city of residence, photograph, likeness, sobriquet and voice, in connection with any promotion or publicity, and/or for general news, entertainment and information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the potential winner’s participation in this Contest and receipt and use of the Prize. In the event that the potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify potential winner, and forfeit the prize and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.
8. By entering this Contest the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
9. All entries become the property of Contest Sponsor who assumes no responsibility for garbled, in audible, lost, late, delayed, destroyed or misdirected entries or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting names of Prize winners (for which a self-

addressed, postage paid envelope must be included). Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest including canceling any method of entry, and select a winner from previously received eligible entries. Contest Sponsor reserves its right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves its right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner, including any automated, macro, script, robotic or other system(s) or program(s) to enter. Any attempts to deliberately damage the Contest web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsor reserves its right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest web site, where applicable.

10. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsor for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at bellmedia.ca/about/Media_Privacy.page. Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Ottawa's Pure Country 94, 87 George Street, K1N 9H7.
11. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of these Rules shall prevail, govern and control.
12. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.