

Southwestern Ontario Music Survey Contest
OFFICIAL RULES AND REGULATIONS
(the “Rules”)

1. The “Southwestern Ontario Music Survey Contest” (the “**Contest**”) starts at 12:01 a.m. Eastern Time (ET) on March 8th, 2021 and closes on March 28th, 2021 at 11:59 p.m. ET (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsor is Bell Media Inc. (hereinafter referred to as the “Contest Sponsor”).
3. **ELIGIBILITY.** To enter and to be eligible to win, entrant must be a legal resident of Ontario, Canada, and be eighteen (18) years of age or older. Employees of the Contest Sponsor, its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter.
4. **HOW TO ENTER THE CONTEST:** During the Contest Period, visit the website of the local station closest to your place of residence as listed in the chart below (the “**Station(s)**”) and follow the instructions to subscribe to the music survey form (the “**Survey**”) by email. To subscribe, you must provide your full name, telephone number, postal code and the email address where you wish to receive the Survey. Once you receive the Survey, fully complete and submit it. If you fully complete and submit the Survey during the Contest Period, you will receive one (1) entry into the Contest. **Limit of one (1) entry per individual during the Contest Period.** If it is discovered that you attempted to enter and to fill out the Survey more than once, all your entries will be void. For clarity, you may not enter the Contest on the website of a Station other than the one closest to your place of residence. Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of completion of the Survey. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries are ineligible. .

Station Name	URL Website	City
97.5 Virgin Radio	https://www.iheartradio.ca/virginradio/london	London, ON
105.3 Virgin Radio	https://www.iheartradio.ca/virginradio/kitchener	Kitchener, ON
93.9 Virgin Radio	https://www.iheartradio.ca/virginradio/windsor	Windsor, ON

5. **PRIZE:** There is one (1) prize (the “**Prize**”) available to be won, consisting of \$500.00 CAD, remitted to the winner in the form of a cheque. Prize must be accepted as awarded. The Prize may not be sold or transferred. Contest Sponsor reserves the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable.
6. **SELECTION OF PRIZE WINNER:** On Monday, March 29th, 2021, at approximately 9:00 a.m. ET, a random draw for the Prize (the “**Prize Draw**”) will take place at Bell Media Inc., Waterloo from among all the eligible entries received from all the Stations during the Contest Period. The first entry drawn will be eligible to win the Prize. The odds of winning the Prize will depend on the number of eligible entries received from all the Stations during the Contest Period. Bell Media Inc., acting reasonably, will attempt to contact the potential Prize winner to notify potential winner that he or she may have won the Prize by telephone within two (2) business days after the Prize Draw. In the event that the potential winner cannot be contacted within two (2) business days after the Prize Draw, he or she will be disqualified and an alternate potential winner may be drawn at the Contest Sponsor’s sole discretion. Proof of identification must be provided upon request.

7. In order to be declared a winner, the potential winner must first correctly answer, unaided, a time limited mathematical skill-testing question administered by Bell Media Inc. Before being awarded the Prize, potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, he/she has read, understood and complied with these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that the potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until a qualified winner has been duly selected, but in any event, no later than April 5, 2021.
8. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
9. All entries become property of Contest Sponsor who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsor reserves the right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner, including any automated, macro, script, robotic or other system(s) or program(s) to enter. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.
10. Contest is subject to all applicable federal, provincial and municipal laws and regulations. Personal information collected from entrants will be used by Contest Sponsor for the purpose of administering this Contest and, if consent is given at the time of entry, to provide the entrants

with marketing information relating to new and existing products and upcoming promotions by mail or e-mail. Entrants are able to opt-in with respect to receiving such marketing information online. The Contest Sponsor will not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s privacy policy, which is available at http://www.bellmedia.ca/about/Media_Privacy.page. Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Bell Media Inc. at 255 King St N #207 Waterloo ON N2J 4V2.

11. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
12. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

No purchase necessary. Contest starts at 12:01 a.m. ET on March 8, 2021 and closes on March 28, 2021 at 11:59 p.m. ET. Open to legal residents of Ontario, Canada who have reached the age of majority in the province in which they reside. Some restrictions apply. Correct answer to a mathematical skill testing question required. Approximate retail value of prize is \$500 CAD. Odds of winning the prize will depend on the total number of eligible entries received from all the stations during the contest period. Complete contest rules and entry available at [insert relevant URL for applicable station, depending on which website this appears].