

**WTH Question  
CONTEST  
OFFICIAL RULES AND REGULATIONS  
(the “Rules”)**

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1. The WTH Question contest (the “**Contest**”) starts at 7:15 a.m. Atlantic Time (AT) on November 29, 2021 and closes on November 25, 2022 at 7:15 a.m. AT (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsors are 101.3 Virgin Radio, a division of Bell Media Inc., and Pur & Simple (hereinafter referred to as the “**Contest Sponsors**”).
3. To enter and to be eligible to win a prize, entrant must be a legal resident of Nova Scotia, Canada and be sixteen (16) years of age or older. Employees of the Contest Sponsors, their agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsor, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Subject to the age requirement provided above, entrants who are under the age of majority at the date of entry are eligible to enter the Contest and win a Prize provided that the parent or legal guardian of the entrant accepts the Prize and the terms and conditions hereof for and on behalf of such entrant. Winners of a Bell Media Inc. contest prize valued at over \$500 in the thirty (30) days preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize and persons domiciled with a winner) are not eligible to enter or to be selected for a prize and may be disqualified.
4. TO ENTER the Contest, each weekday of the Contest Period (excluding statutory holidays), an announcement will be made at approximately 7:15 a.m. AT, telling listeners to call in for a chance to play (the “**Announcement**”). When you hear an Announcement, call the Virgin Radio contest line at 902-420-1013 (the “**Contest Line**”). Broadcast delays may occur, including depending on the means used to listen to the radio (e.g. analog radio vs. online streaming). The Contest Sponsors will not be held liable in any way for such delays. In the event that a caller is outside of the local calling area, standard long distance rates as charged by the caller’s long distance service provider will apply. The first (1<sup>st</sup>) caller through on the Contest Line following the applicable Announcement will be eligible to play the WTH Question of the Day game (the “**Game**”) for a chance to be entered into the Weekly Prize Draw, as described below (each, a “**Contestant**”). Each Contestant will be announced on-air and will be required to play the Game on-air. If there is not a clear telephone connection between the 101.3 Virgin Radio on-air announcer and a Contestant, such that one or each other cannot hear the other, such Contestant will be disqualified, and the Contest Sponsors will not be liable in any way for such failed connection. Each Contestant will be required to provide a representative of 101.3 Virgin Radio with their name, address and telephone number. In conducting the Contest, 101.3 Virgin Radio and its representatives have the full and absolute discretion to disqualify any Contestant who fails to respond on the phone or whose response cannot be heard, and the Contest Sponsors shall have no liability or responsibility to any Contestant so disqualified. The odds of becoming a Contestant for a chance to play the Game will depend on the number of individuals calling the Contest Line after the applicable Announcement. Proof of identification must be provided upon request.

The Game. The object of the Game is to correctly answer the WTH Question of the Day. The first answer given is the only answer accepted. If the Contestant answers correctly, such Contestant will qualify for entry into the corresponding Weekly Prize Draw (each, a “**Qualifier**”). If the Contestant answers incorrectly, such Contestant will not be eligible to qualify and the next caller through on the Contest Line will be asked to play the Game. Further callers will be eligible to play until one caller

provides the correct answer. The odds for any Contestant of becoming a Qualifier to be entered into the applicable Weekly Prize Draw will depend on that Contestant's ability at playing the Game. A Contestant can be a Contestant more than once, but can only become a Qualifier once per Contest week. For clarity, a "Contest week" for purposes of this Contest starts on Monday at 7:15 a.m. AT and ends on Friday at 7:15 a.m. AT.

5. **PRIZES.** There are fifty two (52) prizes available to be won (collectively the "**Prizes**", each a "**Prize**"), each consisting of one (1) gift card in the amount of one hundred dollars (\$100.00) CAD to Pur & Simple. The number of Prizes available to be won will decrease throughout the Contest as they are awarded. Gift cards are subject to the terms and conditions of the issuing company.
6. Prizes must be accepted as awarded. Prizes may not be sold, transferred and are not convertible to cash. Contest Sponsors reserve the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner acknowledges that upon awarding of the Prize, all obligations typically borne by the provider of services or goods become that provider's responsibility. The gift cards are subject to the terms and conditions of the issuer. Limit of one (1) Prize per household, per month.
7. **WEEKLY PRIZE DRAWS.** Every Friday during the Contest Period, at approximately 8:00 a.m. AT, a random draw (each, a "**Weekly Prize Draw**") will take place at Bell Media Inc., Halifax, Nova Scotia from among all eligible Qualifiers selected up to the point of the applicable Weekly Prize Draw. The first Qualifier drawn in the course of each Weekly Prize Draw will be eligible to win a Weekly Prize. The odds for any Qualifier of winning a Weekly Prize shall be no worse than 1 in 5. Entries received will be discarded after each Weekly Prize Draw and will not be carried over to the next Weekly Prize Draw.
8. In order to be declared a Prize winner, each potential winner must first correctly answer, unaided, a time-limited mathematical skill-testing question administered by a representative of 101.3 Virgin Radio via telephone. Before being awarded a Prize, each potential winner will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that such potential winner has read and understood these Rules, grants all consents required, authorizes the Contest Sponsors to broadcast, publish and disseminate their name, city of residence, photograph, likeness, sobriquet and voice, in connection with any promotion or publicity, and/or for general news, entertainment and information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, the Contest Sponsors shall have the right to disqualify such potential winner, who will forfeit the Prize, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until all qualified winners have been duly selected, but in any event, no later than four (4) business days after the applicable Weekly Prize Draw. The number of actual Prizes awarded may be less than the number of available Prizes should efforts to confirm all winners be unsuccessful, in accordance with these Rules
9. By entering this Contest the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

10. All entries become property of the Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize winners (for which a self-addressed, postage paid envelope must be included). The Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, the Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. The Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner, including any automated, macro, script, robotic or other system(s) or program(s) to enter. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. The Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website, where applicable.
11. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest, each entrant consents to the collection, use and distribution of their personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsors for the purposes of implementing, administering and fulfilling this Contest. The Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s privacy policy, which is available at [https://www.bell.ca/Security\\_and\\_privacy/Commitment\\_to\\_privacy](https://www.bell.ca/Security_and_privacy/Commitment_to_privacy). Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Virgin Radio, 2900 Agricola St, Halifax, NS, B3K 6A7.
12. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
13. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.