

**NEWSTALK 1010 SMART SPEAKERS  
CONTEST  
OFFICIAL RULES AND REGULATIONS  
(the “Rules”)**

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1. The NEWSTALK 1010 Smart Speakers contest (the “**Contest**”) starts at 4:30pm EST on Monday, May 2, 2022 and closes at 5:00pm EST on Friday May 27, 2022 (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsor is NEWSTALK 1010, a division of Bell Media Inc. (hereinafter referred to as the “**Contest Sponsor**”).
3. To enter and to be eligible to win, entrant must be a legal resident of Ontario, Canada and be eighteen (18) years of age or older. Employees of Bell Media Inc., its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Winners of a previous station contest within the thirty (30) days preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize) and persons domiciled with any such winner are not eligible to enter or to be selected for a prize and may be disqualified.
4. TO ENTER the Contest, listen to NEWSTALK 1010 every weekday of the Contest Period between 4:30pm and 5:00pm to hear the daily keyword (the “**Keyword**”). There will be one (1) different and unique Keywords every weekday of the Contest Period. When you hear a Keyword, you can enter the Contest as follows:
  1. **TEXT ENTRY:** Text the applicable Keyword and your name to short code 7-10-10 during the Entry Period (the “**Text Entry**”). You must have access to a cellular telephone that is capable of two-way text messaging. Text messaging is not available in all areas. Standard text messaging fees apply (check your carrier plan for your standard text messaging fees). Text Entries shall be deemed to be submitted by the Authorized Mobile Account Holder of the mobile phone used to enter the Contest. “Authorized Mobile Account Holder” of a mobile phone is defined as the natural person who is assigned to a cellular telephone number by a wireless carrier that is responsible for assigning cellular telephone numbers. An eligible Prize winner may be required to provide proof of being the Authorized Mobile Account Holder associated with the selected Text Entry.
  2. **EMAIL:** To enter the Contest without sending a text message, send an email during the Entry Period to Radio.Contests@bellmedia.ca with “Smart Speakers” in the subject line and your name, address, ten-digit day and evening telephone numbers and e-mail address in the body of the email, and the applicable Keyword (the “**Email Entry**”). Email Entries must include your name, address, ten-digit day and evening telephone numbers and e-mail address, as well as the applicable Keyword. Email Entries shall be deemed to be submitted by the Authorized Account Holder of the email address submitted at the time of entry. “Authorized Account Holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

**NOTE:** All Text Entries and Email Entries relating to each announcement of the Keyword must be received within thirty (30) minutes after the applicable announcement (the “**Entry Period**”). The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s) and related-time keeping systems of the Contest Sponsor.

Text Entries and Email Entries shall be collectively referred to as “**Entries**” and each, an

**“Entry”**. Limit of one (1) Entry per individual per Entry Period, regardless of the method of entry. If it is discovered that you attempted to enter more than the foregoing limit, all your Entries will be void.

5. **PRIZES:** There are twenty (20) prizes (the "**Prizes**") available to be won, each consisting of a Google Nest Mini Smart Speaker. The approximate retail value of each Prize is \$70.00 CAD. Limit of one (1) Prize per household.
6. Prizes must be accepted as awarded. The Prizes may not be sold, transferred and are not convertible to cash. Contest Sponsor reserves the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein. Prize winner acknowledges that upon awarding of the Prize, all obligations typically borne by the provider of services or goods become that provider's responsibility.
7. **DRAW:** On each day of the Contest Period at approximately 5:00pm EST, a random draw for the Prizes will take place at Bell Media Inc., Toronto, Ontario from among all eligible Entries received during the Contest Period. The first entry drawn will be eligible to win a Prize. The odds of winning a Prize will depend on the number of eligible Entries received during the applicable Entry Period. Bell Media Inc., acting reasonably, will attempt to contact each potential Prize winner to notify potential winner that they may have won a Prize by telephone within two (2) business days after the draw. In the event that a potential winner cannot be contacted within two (2) business days after the draw, such potential winner will be disqualified and an alternate potential winner may be drawn at the Contest Sponsor's sole discretion. Proof of identification must be provided upon request.
8. In order to be declared a winner, potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Bell Media Inc. Before being awarded a Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, they have read and understood these Rules, grant all consents required, agree to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorize the Contest Sponsor to broadcast, publish, disseminate and otherwise use such potential winner's name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accept the Prize as offered and release the Contest Sponsor from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that the/a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until all qualified winners have been duly selected, but in any event, no later than Friday, June 3, 2022. The number of actual Prizes awarded may be less than the number of available Prizes should efforts to confirm all winners be unsuccessful, in accordance with these Rules.
9. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of Entries, are final and binding on all entrants in all matters as they relate to this Contest.
10. All Entries become property of Contest Sponsor who assumes no responsibility for garbled, lost, late, delayed, destroyed or misdirected Entries, mail, voice messages, e-mail or any computer errors or malfunctions. Broadcast delays may occur, including depending on the means used to

listen to the radio (e.g. analog radio vs. online streaming). Contest Sponsor will not be held liable in any way for such delays. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize winners (for which a self-addressed, postage paid envelope must be included). Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible Entries. Contest Sponsor reserves its right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves its right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsor reserves its right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.

11. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of their personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsor for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at [https://www.bell.ca/Security and privacy/Commitment to privacy](https://www.bell.ca/Security_and_privacy/Commitment_to_privacy). Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Bell Media Inc. at 299 Queen Street West, Toronto, ON, M5V 2Z5.
12. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
13. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.