

**CASH GRAB
CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)**

1. The Cash Grab contest (the “**Contest**”) starts at 12:00 a.m. Atlantic Time ("AT") on January 1, 2020 and closes on January 29, 2020 at 11:59 p.m. AT (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsors are 106.9 Capital FM, 105.3 The Fox, Pure Country 103.5, CJ104, K93, Max 104.9, Big Dog 100.9, Pure Country 99.5, 101.3 Virgin Radio and C100FM, divisions of Bell Media Radio Atlantic Inc. (hereinafter referred to as the “**Contest Sponsors**”).
3. To enter and to be eligible to win, entrant must be a legal resident of New Brunswick, Nova Scotia or Prince Edward Island and be sixteen (16) years of age or older. Subject to the age limitation provided above, entrants who are under the age of majority at the date of entry are eligible to enter the Contest and win a Prize provided that the parent or legal guardian of the entrant accepts the Prize and the terms and conditions hereof for and on behalf of such entrant. Employees and their parents, siblings and children, and persons domiciled with an employee of the Contest Sponsors, their agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter.
4. TO ENTER the Contest, simply visit any of the following web sites, located at www.purecountry1035.ca, www.capitalfm.ca, www.foxrocks.ca, www.cj104.com, www.purecountry995.ca, www.max1049.ca, www.bigdog1009.ca, www.k93.ca, www.c100fm.com or www.1013virginradio.ca; click on the Contest page and complete and submit your entry by following the instructions found on the Contest page. All entries must include your name, address, age, ten digit day and evening telephone numbers and e-mail address. Limit of one (1) entry per individual per hour. The sole determinant of the time for the Contest will be the Contest Sponsors’ official clock. If it is discovered that you attempted to enter more than the above limitation, all your entries will be void. Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries are ineligible.
5. PRIZE: There is a total of one (1) prize available to be won (the “**Prize**”), consisting of five hundred (\$500.00) CAD, remitted to the winner in the form of a cheque. Limit of one (1) Prize per household.
6. Prize must be accepted as awarded. Prize may not be sold or transferred. Contest Sponsors reserve the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein.
7. On the January 30, 2020 (the “**Draw Date**”) at approximately 8:00 a.m. AT, a random draw for the Prize will take place at Bell Media Inc., Fredericton, NB from among all eligible entries received up to the point of the applicable Draw Date. The first (1st) entry drawn will be eligible to win the Prize. The odds of winning the Prize will depend on the number of eligible entries received up to the point of the applicable Draw Date. Bell Media Inc., acting reasonably, will attempt to contact the potential Prize winner to notify the potential winner that he or she may have won the Prize or, if under the age of majority, his or her parent or legal guardian, by telephone within two (2) business days after the

applicable Draw Date. In the event that the potential winner cannot be contacted within two (2) business days after the applicable Draw Date, he or she will be disqualified and an alternate potential winner may be drawn at the Contest Sponsors' sole discretion. Proof of identification must be provided upon request.

8. In order to be declared a winner, potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Bell Media Inc. Before being awarded the Prize, the potential winner, or in the case of a minor, his/her parent or legal guardian, will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsors and/or similar matters, authorizes the Contest Sponsors to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that the potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsors shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsors shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner shall be applied, with the necessary amendments, until a qualified winner has been duly selected.
9. By entering this Contest the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
10. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize Winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the

fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest web site.

11. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsors for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at bellmedia.ca/about/Media_Privacy.page. Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to Bell Media Inc. at 206 Rookwood, Ave, Fredericton, NB, E3B 2M2.
12. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
13. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.