

**105.3 THE FOX NO BS
CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)**

1. The 105.3 The Fox No BS contest (the “**Contest**”) starts at 7:10 a.m. Atlantic Time (AT) on August 15, 2019 and closes on October 31, 2019 at 4:10 p.m. AT (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsor is 105.3 The Fox, a division of Bell Media Inc. (hereinafter referred to as the “**Contest Sponsor**”).
3. To enter and to be eligible to win, entrant must be a legal resident of New Brunswick, Canada and be thirteen (13) years of age or older in the province in which he/she resides. Employees of Bell Media Inc., its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Subject to the age limitation provided above, entrants who are under the age of majority at the date of entry are eligible to enter the Contest, including consenting to speaking on-air as described below, and to win a Prize provided that the parent or legal guardian of the entrant accepts the Prize and the terms and conditions hereof for and on behalf of such entrant.
4. To enter the Contest, an announcement will be made ten (10) times each Thursday of the Contest Period (one each at approximately: 7:10 a.m., 8:10 a.m., 9:10 a.m., 10:10 a.m., 11:10 a.m., 12:10 p.m., 1:10 p.m., 2:10 p.m., 3:10 p.m., 4:10 p.m. AT), telling listeners to call in for a chance to win (each, an “**Announcement**”). When you hear an Announcement, call the 105.3 The Fox Contest line at 452-2377 (the “**Contest Line**”). Broadcast delays may occur, including depending on the means used to listen to the radio (e.g. analog radio vs. online streaming). Contest Sponsor will not be held liable in any way for such delays. All callers who are under the age of majority must be accompanied by their parent or legal guardian at all times while participating in all components of the Contest described herein, including, without limitation, as applicable, calling in, chatting on-air and answering questions as part of the Contest game. Valid permission must be provided to the Contest Sponsors from the caller’s parent or legal guardian before any caller is put through on-air to participate in the Contest. In the event that the entrant is outside of the local calling area, standard long distance rates as charged by the entrant’s long distance service provider will apply. The tenth (10th) caller through on the Contest Line following an Announcement will be eligible to win a Prize, as described below. Each potential winner will be announced on-air and may be required to chat on-air. If there is not a clear telephone connection between the 105.3 The Fox on-air announcer and a potential winner, such that one or each other cannot hear the other, such potential winner will be disqualified, and the Contest Sponsor will not be liable in any way for such failed connection. Each potential winner will then be required to provide a representative of the 105.3 The Fox with his/her name, address and telephone number. In conducting the contest, 105.3 The Fox and its representatives have the full and absolute discretion to disqualify any potential winner who fails to respond on the phone or whose response cannot be heard, and the Contest Sponsor shall have no liability or responsibility to any potential winner so disqualified. The odds of becoming a potential winner will depend on the total number of individuals calling the Contest Line following the applicable Announcement. Proof of identification must be provided upon request.
5. **PRIZES:** There are one hundred and twenty (120) prizes (the “**Prizes**” and each, a “**Prize**”) available to be won, each consisting of fifty dollars (\$50.00) CAD. Prizes will be remitted in the form of a cheque.
6. Prizes must be accepted as awarded. Prizes may not be sold or transferred Contest Sponsor reserves the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein. A potential winner under the age of majority is eligible to win a Prize provided that his/her parent or legal guardian accepts the Prize terms and conditions hereof for and on behalf of such potential winner.
7. In order to be declared a winner, potential winner must first correctly answer, unaided, a time limited mathematical skill-testing question administered by Bell Media Inc. Before being awarded a Prize, the potential winner, or in the case of a minor, his/her parent or legal guardian, will be required to sign and return within the

time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, he/she has read, understood and complied with these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify the potential winner, and select an alternate potential winner, and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.

8. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
9. All entries become property of Contest Sponsor who assumes no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize winners (for which a self-addressed, postage paid envelope must be included). Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsor reserves its right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves its right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner, including any automated, macro, script, robotic or other system(s) or program(s) to enter. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsor reserves its right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.
10. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsor for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at bellmedia.ca/about/Media_Privacy.page. Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Bell Media Inc. at 206 Rookwood Ave, Fredericton, NB, Canada, E3B 2M2.
11. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
12. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional

materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.